



WCAG 2.1 Level AA Success Criteria

# COMPLIANCE AUDIT

For 25karats.com | Verdict: **Compliant!**

accessiBe is the web accessibility **market leader**, powering the accessibility of **tens-of-thousands** of websites, from **small businesses** to industry-leading **enterprises**.

This audit evaluates the adherence level of **25karats.com** as of Sat Jan 21 2023, to the "Web Content Accessibility Guidelines" (WCAG) 2.1 level AA success criteria.

Below you'll find the results for dozens of tests that focus mainly on 3 categories: **screen-reader** adjustments (for blind users), **keyboard navigation** adjustments (for the motor impaired) and **UI, design, and readability** adjustments (for the vision impaired).

#	Requirement	Relevant	Successes	Failures	Score
1	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	Yes	5	0	100%

#### Code snapshots of some successful elements

```
<a href="#" onclick="Chatra('openChat', true);" title="live chat" role="button" > <span class="fa fa-comments" style="padding-left:10px; padding-right:5px;"></span> LIVE CHAT </a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > WOMEN RINGS <span class="visible-xs caret"></span> </a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > JEWELRY <span class="visible-xs caret"></span> </a>
```

```
<button name="search" style="line-height:16px; font-size:14px;" class="btn btn-default" type="submit" aria-label="Search" > <i style="color:#888" class="fa fa-search"></i> &nbsp;</button>
```

```
<button class="btn btn-primary" onclick="window._klOnsite = window._klOnsite || []; window._klOnsite.push(['openForm', 'Wf9Z56']);" > &nbsp;<span> SIGN UP FOR SPECIALS &nbsp;</span></button>
```

2	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	5	0	100%
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#### Code snapshots of some successful elements

```
<a href="#" onclick="Chatra('openChat', true);" title="live chat" role="button" > <span class="fa fa-comments" style="padding-left:10px; padding-right:5px;"></span> LIVE CHAT </a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > WOMEN RINGS <span class="visible-xs caret"></span> </a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > JEWELRY <span class="visible-xs caret"></span> </a>
```

```
<button name="search" style="line-height:16px; font-size:14px;" class="btn btn-default" type="submit" aria-label="Search" > <i style="color:#888" class="fa fa-search"></i>&nbsp;</button>
```

```
<button class="btn btn-primary" onclick="window._klOnsite = window._klOnsite || []; window._klOnsite.push(['openForm', 'Wf9Z56']);" > &nbsp;<span>SIGN UP FOR SPECIALS &nbsp;</span></button>
```

- 
- 3 [Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.](#)

Yes

65

1

98%

### Code snapshots of some successful elements

```
<a href="/" title="25karats.com homepage" >25KARATS</a>
```

```
<a href="tel:1-800-201-3404" title="call us" > <span class="fa fa-phone" style="padding-right:3px;"></span>1-800-201-3404</a>
```

```
<a href="/contact-us" title="contact us" ><span class="fa fa-paper-plane" style="padding-left:10px; padding-right:5px;"></span>CONTACT US</a>
```

```
<a href="/login" title="sign in / join" ><i class="fa fa-user"></i> &nbsp;<span>SIGN IN / JOIN</span></a>
```

```
<a href="/wish" class="wsl" title="wish list" > <i class="fa fa-heart"></i> &nbsp;<span>WISH LIST ( <span class="wish-count">0</span> ) </a>
```

```
<a href="/cart" title="my shopping cart" ><span class="fa fa-shopping-bag"></span> &nbsp; MY CART ( 0 )</a>
```

```
<a href="/lifetime-warranty" title="lifetime warranty" >LIFETIME WARRANTY</a>
```

```
<a href="/shipping-policy" title="free shipping" >FREE SHIPPING</a>
```

```
<a href="/return-policy" title="return policy" >60-DAY RETURNS</a>
```

```
<a href="/engagement-rings" title="Engagement Rings" > <div id="enr1" style="position:absolute; top:35%; right:10%;" class="animated fadeInDown"><button class="btn btn-black btn-lg" style="font-size:26px;" > <span> Take Her Breath ...
```

#### Code snapshots of some failed elements

```
<a href="/" title="25karats.com - Diamonds, Engagement Rings & Wedding Bands" > <div class="logo" role="img"></div> </a>
```

- 
- 4 [Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.](#)

Yes

Pass

-

100%

#### Code snapshots of some successful elements

```
<a href="https://www.bbb.org/us/ny/new-york/profile/jewelry-stores/25karats-llc-0121-146071" target="_blank" title="view BBB Information" aria-label="view BBB information" >  <a title="Wedding Bands" href="/wedding-bands" >WEDDING BANDS</a> &nbsp; <i class="fa fa-caret-right"></i> </h1>
```

6	HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.	Yes	11	0	100%
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7	Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed.	Yes	Pass	-	100%
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### Code snapshots of some successful elements

```
<div class="title_landing" role="heading">Shop Our Collections</div>
```

8	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	No	Fail	-	-
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### Code snapshots of some failed elements

```
<h4></h4>
```

9	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	Yes	Pass	-	100%
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10	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100%
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11	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0	-
12	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or footer.	No	Fail	-	-
13	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	0	-
14	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	0	0	-
15	Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers.	Yes	2	0	100%

### Code snapshots of some successful elements

```
<nav class="navbar navbar-light-light no-border-radius dropdown-onhover"
id="main_navbar" role="navigation" style="z-index: 900; margin: 0px; padding: 0px;"> <!-- Brand and toggle get grouped for better mobile display -
-> <div class="navbar-heade...
```

16	Menu items that have a dropdown menu	Yes	6	0	100%
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equals to true.

### Code snapshots of some successful elements

```
<a data-target="#" href="/wedding-bands" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" >&nbsp; WEDDING BANDS</a>
```

```
<a data-target="#" href="/engagement-rings" alt="engagement rings" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" >ENGAGEMENT RINGS</a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > WOMEN RINGS <span class="visible-xs caret" ></span> </a>
```

```
<a data-target="#" href="/men-rings" alt="men rings" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" >MEN RINGS</a>
```

```
<a data-target="#" href="/diamonds" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" > DIAMONDS</a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > JEWELRY <span class="visible-xs caret" ></span> </a>
```

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17	<a href="#">Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.</a>	No	0	6	-
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### Code snapshots of some failed elements

```
<a data-target="#" href="/wedding-bands" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" >&nbsp; WEDDING BANDS</a>
```

```
<a data-target="#" href="/engagement-rings" alt="engagement rings" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" >ENGAGEMENT RINGS</a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > WOMEN RINGS <span class="visible-xs caret" ></span> </a>
```

```
<a data-target="#" href="/men-rings" alt="men rings" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" >MEN RINGS</a>
```

```
<a data-target="#" href="/diamonds" class="hidden-xs dropdown-toggle" role="button" aria-haspopup="true" > DIAMONDS</a>
```

```
<a href="javascript:void(0);" class="dropdown-toggle" data-hover="dropdown" data-toggle="dropdown" role="button" aria-haspopup="true" > JEWELRY <span class="visible-xs caret" ></span> </a>
```

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18	<a href="#">Images should have an alternative text description that describes both the objects and the embedded text that the image contains, using the "alt" attribute.</a>	Yes	21	0	100%
----	--	-----	----	---	------

### Code snapshots of some successful elements

```

```

```

```

```

```

```

```

```
<img class="img-responsive img-center" alt="Diamond Rings" src="https://cdn.25karats.com/assets/homepage/collections/ens-14470770aa86b8918d1c15e3e
```



```

```

```

```

```

```

```

```

```

```

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19	Background images that are not just for decoration purposes and should have the same treatment as standard images and include a "role" attribute that equals to "img" and an alternative text description in an "aria-label" attribute.	No	0	0	-
----	---	----	---	---	---

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20	Font icons, SVG or images that are being used as spacers, decorations or their purpose is already described by the content should include a "role" attribute that equals to "presentation" or "none".	Yes	92	10	90%
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### Code snapshots of some successful elements

```
<span class="fa fa-phone" ></span>
```

```
<span class="fa fa-envelope" ></span>
```

```
<span class="fa fa-user" style="" ></span>
```

```
<span class="fa fa-user" ></span>
```

```
<i class="fa fa-heart" ></i>
```

```
<span class="fa fa-shopping-bag" ></span>
```

```
<span class="icon-bar" ></span>
```

```
<i class="fa fa-bars" ></i>
```

```
<i class="fa fa-caret-right" ></i>
```

```
<span class="visible-xs caret" ></span>
```

#### Code snapshots of some failed elements

```
<span class="fa fa-phone" style="padding-right:3px;"></span>
```

```
<span class="fa fa-comments" style=" padding-left:10px; padding-right:5px;"></span>
```

```
<span class="fa fa-paper-plane" style=" padding-left:10px; padding-right:5px;"></span>
```

```
<i class="fa fa-user"></i>
```

```
<i class="fa fa-heart"></i>
```

```
<span class="fa fa-shopping-bag"></span>
```

```
<i class="fa fa-caret-right"></i>
```

21	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	No	0	0	-
22	Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.	No	0	0	-
23	Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded from screen-readers.	No	0	0	-
24	Form fields should either include an "aria-label" attribute or a connected LABEL element describing the requirement of the field (email, phone, name, etc.).	Yes	Pass	-	100%

### Code snapshots of some successful elements

```
<input type="text" style="height:30px;" aria-label="search keyword" class="form-control" data-width="100px" data-width-expanded="120px" placeholder="Search..." name="q">
```

25	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	-
26	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0	-

27	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	-
28	aria-describedby and aria-labeledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	No	0	0	-
29	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	Yes	Pass	-	100%

#### Code snapshots of some successful elements

```
<form role="search" class="navbar-form-expanded navbar-form navbar-left visible-lg-block visible-md-block visible-xs-block" action="/store/search" accept-charset="UTF-8" method="get"> <div class="input-group"> <input type="text" sty...
```

30	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	Yes	Pass	-	100%
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#### Code snapshots of some successful elements

```
<form role="search" class="navbar-form-expanded navbar-form navbar-left visible-lg-block visible-md-block visible-xs-block" action="/store/search" accept-charset="UTF-8" method="get"> <div class="input-group"> <input type="text" sty...
```

31	The title tag of the HEAD section (also the title that appears in the browser tab and Search Engine result pages) should exist and describe the name of the current	Yes	Pass	-	100%
----	---	-----	------	---	------

## Code snapshots of some successful elements

```
<title>Wedding Rings, Wedding Bands, Engagement Rings & Loose Diamonds For Sale</title>
```

---

32	The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.	Yes	Pass	-	100%
----	--	-----	------	---	------

## Code snapshots of some successful elements

```
<html lang="en" ><link type="text/css" rel="stylesheet" id="dark-mode-custom-link"><link type="text/css" rel="stylesheet" id="dark-mode-general-link"><style lang="en" type="text/css" id="dark-mode-custom-style"></style><style lang="en" type="text/css...
```

---

33	The meta viewport tag should allow vision impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.	Yes	Pass	-	100%
----	--	-----	------	---	------

## Code snapshots of some successful elements

```
<meta name="viewport" content="width=device-width, initial-scale=1">
```

---

34	Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.	Yes	3	0	100%
----	---	-----	---	---	------

## Code snapshots of some successful elements

```
<main role="main"> <div class="row"> <div class="col-sm-12 text-center">
<br > <br > <br > <div class="title_landing" role="heading">Shop Our Coll
ections</div> </div> </div> <div class="row text-center"> <div class="co
l...
```

```
<footer role="contentinfo"> <div class="row footer"> <div class="col-md-o
ffset-1 col-md-2 col-sm-4 col-xs-6"> <dl> <dt><a title="ABOUT US" href="/
about-us" >ABOUT US</a></dt> <dd><a title="Why Shop With Us" href="/wh...
```

35	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	No	Fail	-	-
----	---	----	------	---	---

#### Code snapshots of some successful elements

```
<span class="input-group-btn"><button name="search" style="line-height:16
px; font-size:14px;" class="btn btn-default" type="submit" aria-label="Se
arch" > <i style="color:#888" class="fa fa-search"></i>&nbsp;</button></s
pan>
```

36	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
----	---	-----	------	---	------

37	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	91	21	81%
----	--	-----	----	----	-----

#### Code snapshots of some successful elements

```
<div class="col-sm-6"> <a href="/" title="25karats.com homepage" >25KARAT
S</a> &nbsp;  | &nbsp;  <a href="tel:1-800-201-3404" title="call us" > <spa
n class="fa fa-phone" style="padding-right:3px;"></span>1-800-201-3404</a
> ...
```

```
<a href="/" title="25karats.com homepage" >25KARATS </a>
```

```
<a href="tel:1-800-201-3404" title="call us" > <span class="fa fa-phone" style="padding-right:3px;"></span>1-800-201-3404</a>
```

```
<a href="#" onclick="Chatra('openChat', true);" title="live chat" role="button" > <span class="fa fa-comments" style="padding-left:10px; padding-right:5px;"></span> LIVE CHAT </a>
```

```
<a href="/contact-us" title="contact us" ><span class="fa fa-paper-plane" style="padding-left:10px; padding-right:5px;"></span>CONTACT US</a>
```

```
<a href="/login" title="sign in / join" ><i class="fa fa-user"></i> &nbsp; SIGN IN / JOIN</a>
```

```
<a href="/wish" class="wsl" title="wish list" > <i class="fa fa-heart"></i> &nbsp; WISH LIST ( <span class="wish-count">0</span> ) </a>
```

```
<span class="wish-count">0</span>
```

```
<a href="/cart" title="my shopping cart" ><span class="fa fa-shopping-bag"></span> &nbsp; MY CART ( 0 )</a>
```

```
<a href="/lifetime-warranty" title="lifetime warranty" >LIFETIME WARRANTY </a>
```

#### Code snapshots of some failed elements

```
<div class="title_landing" role="heading">Shop Our Collections</div>
```

```
<a href="/custom-design-jewelry" title="Custom Design Jewelry" class="btn btn-primary btn-md" > GET STARTED &nbsp; <i class="fa fa-caret-right" aria-hidden="true"></i> </a>
```

```
<h3 class="shop-diamonds-title">Shop Diamonds</h3>
```

```
<span>ROUND</span>
```

```
<span>PRINCESS</span>
```

<span>CUSHION</span>

<span>ASSCHER</span>

<span>MARQUISE</span>

<span>OVAL</span>

<span>PEAR</span>

38	Carousels should include an "aria-label" attribute that equals to "carousel"/"slider" or something else that indicates the functionality, as well as be tagged as a landmark for screen-readers using a "role" tag that equals to "contentinfo".	No	0	0	-
39	Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to screen-readers.	No	0	0	-
40	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive" values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-
41	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
42	Tables that are being used as layout	No	0	0	-



screen-readers that it is not really a table.

43	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
44	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-
45	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-
46	Breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality."	No	0	0	-
47	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
48	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	No	0	0	-
49	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	Yes	Pass	-	100%

## Code snapshots of some successful elements

```
<iframe frameborder="0" id="chatra__iframe" allowtransparency="true" title="Chatra live chat" allow="autoplay" src="https://chat.chatra.io/?isMode=live#hostId=7aowCmfBcjkAdYS2R&mode=widget&clientId=eXp98XBHVCG6VeEc1MafniMc62fIM-hrsXXSQqTI&a...">
```